

# New Jersey

# Electrical Connections



## Trade Show & Continuing Education Conference

The New Jersey Electrical Contractors Association (NJECA) is proud to host the

**2018 New Jersey Electrical Connections™ Trade Show & Continuing Education Conference**  
Sunday-Thursday, March 4-8, 2018 - Saddle Brook Marriott-Saddle Brook, NJ

### Trade Show/Expo

**12:00 noon-6:00pm - Showcase Exhibits Open!** Come see the leading electrical industry businesses focused on providing quality products and services to the electrical industry. Exhibitors include manufacturers, distributors, service providers, educational providers and associations!

### Why Electrical Connections? Special show features include...

- **40+ Industry Businesses Exhibiting!** Each exhibitor space includes a 6' draped table, 2 staff lunches, 2 chairs and a full page directory ad! ALL SPACES HAVE POWER ACCESS! Each table has access to one power outlet, bring your own extension cords!
- **NJECA Grant Program** - Join our NJ Grant Program for Continuing Education and receive up to \$1,000 per employee of FREE Continuing Education Courses!
- **NJECA Partnership Program** - Looking to promote your business to New Jersey's 22,000 strong electrical industry? Consider our Premier partner package! We're bundling it with any show table for just \$1,500 for the show and a full year of promotion through the association's marketing programs!
- **400+ Attendees!** The last North Jersey event included over 400 attendees, because we're offering the full 37 hours of CEU courses the turn-out should be even bigger!
- **Sponsor Opportunities!** The show offers a variety of sponsorship opportunities to promote your business to show and course attendees! Course sponsorships allow you to give attendees a 10 minute overview of your business before the course starts and includes additional marketing opportunities because you're a sponsor!

### Continuing Education Conference - 37 Hours of CEU Courses Offered!

**Sunday**  
March 4, 2018

**10 Hour Code & Law (Part 1)**  
Speaker: Joe Bevacqua  
10 CEU Hours - Must attend both Sunday/Monday sessions.  
\*Required for License Renewal!  
12 noon - 6:00pm

Light Snack Provided.  
Registration opens at 11am.

**Monday**  
March 5, 2018

**10 Hour Code & Law (Part 2)**  
8:00am - 12 noon  
\*Must attend Sunday & Monday  
Speaker: Joe Bevacqua (10 CEU Hours)

**Grow Your Electrical Business**  
1:00pm - 5:00pm  
Speaker: Greg Tomkins (4 CEU Hours)

Light Snacks provided.  
Registration opens 1 hour prior to course.

**Thursday - March 8, 2018**  
**Show Day!!**

**40+ Exhibitor Trade Show!**  
12 noon-6:00pm

**Three CEU Courses!**

**Generator Install - Suzanne Childers**  
9:00am-12 noon - 3 CEU Hours

**NFPA 70E - Arc Flash - John Nakahara**  
1-3pm - Sponsored by Eaton! - 2 CEU Hours

**2014 vs. 2017 NEC Code Changes**  
4-6pm - Suzanne Childers - 2 CEU Hours

Registration opens 1 hour prior to course.

**Tuesday**  
March 6, 2018

**Solar/Photovoltaic Systems**  
Speaker: Levi Bell  
8 CEU Hours  
8:00am - 5:00pm

Light Snacks provided.  
Registration opens 1 hour prior to course.

**Wednesday**  
March 7, 2018

**Code Calculations & Motors/Controls**  
8:00am - 12 noon  
Speaker: Suzanne Childers (4 CEU Hours)

**Swimming Pool Requirements & UCC for the Electrical Contractor**  
1:00pm - 5:00pm  
Speaker: Suzanne Childers (4 CEU Hours)

Light Snacks provided.  
Registration opens 1 hour prior to course.

**EXPO ATTENDANCE IS FREE! Register to Attend or Exhibit**  
at [www.njelectricexpo.com](http://www.njelectricexpo.com) or call the NJECA office at (732) 981-8901

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Sunday-Thursday, March 4-8, 2018 - Saddle Brook Marriott-Saddle Brook, NJ

### Trade Show/Expo

**Trade Show Event takes place Thursday, March 8 - 12:00 noon-6:00pm**

Exhibit your leading electrical industry businesses to New Jersey's electrical industry including electrical contractors, engineers, distributors, solar installers and more! This show typically sees 400-500 attendees and because of the CEU offerings we are expecting a large attendance!

### Exhibitor Information

**Exhibitor Package** - 6' Table With Power Access- Package include (1) 6' draped table, 2 chairs, power access (one outlet per table, bring your own power/extension cords!), 2 staff lunch vouchers for the hotel restaurant and a full page color ad in the show directory. NJECA Partner Price: \$750, Non-partner price: \$825

**NJECA Partnership & Show Package!** \$1500 includes any booth space above, full page color ad in the show directory, additional promotion as a partner at the show and a FULL YEAR OF PROMOTION THROUGH THE ASSOCIATION'S Premier Partnership program! The partnership program includes quarterly ads in the electric wire newsletter, news, product, training distribution, flyers in every member packet and OSHA binder, custom web page on the NJECA website, participation in the Electric Bucks program and more! This is a great way to promote your products throughout the year to New Jersey's 22,000 strong electrical industry! Already a partner? Take advantage of this package and we'll extend your partnership for an additional 12 months!

**Exhibitor Hotel Options:** You may reserve a room (best available) at the show hotel at the special exhibitor rate of \$169/night (plus tax) for the event. Contact our office for the special show discount code via email at [office@njeca.org](mailto:office@njeca.org) or call (732) 981-8901.

### Optional Exhibitor Programs

**Outdoor Exhibitor Space** - \$150 per exhibitor - \*\* Keep in mind the show is early March so there's no guarantees on weather!

**Lead Retrieval App for show** - \$100.00 per exhibitor (installs on staff mobile devices.) Scan attendee's badges for lead management and follow up after the show!

### Trade Show "Get Stamped" Promotion !



This is a great way to increase your traffic at the show! Each attendee will receive a card with participating exhibitor's logos. Attendees will go to each booth on the card to have their card "stamped" by your booth staff! When they fill the card they drop it at the show registration desk for entry into a drawing for prizes including TV, tool sets, bluetooth speakers, Kindle Fire, gift certificates, NJECA membership, CEU course registration, OSHA binders and more! You'll be included in the preshow materials as a promotion participant to increase your show visibility! We'll also insert your flyer or postcard (you supply...or we can assist....) in every attendee bag at the show! In addition your logo will appear on signage at the event!

\$100 per exhibitor - includes participation in stamp promotion, additional marketing prior to the show and (1) 8.5x11 flyer or postcard inserted in each attendee bag (you provide flyer). Take advantage of this great program!!

## Continuing Education Conference - 37 Hours of CEU Courses Offered! Sunday-Thursday, March 4-8! Sponsorships Available!

March 4/5 10 Hour Code & Law Sponsor - Sponsors snacks for day , provide 15 minute presentation prior to the session on Sunday or Monday morning, additional promotion as show sponsor - \$500

March 6 - Solar/Photovoltaic Course Sponsor - Sponsor breakfast for attendees (placard at food table), provide 10 minute presentation prior to course, additional promotion as show sponsor - \$250

March 7 - Morning 4 Hour Course Sponsor - Sponsor snack for attendees (placard at food table), provide 10 minute presentation prior to course, additional promotion as show sponsor - \$250

March 7 - Afternoon 4 Hour Course Sponsor - Sponsor snack for attendees (placard at food table), provide 10 minute presentation prior to course, additional promotion as show sponsor - \$250

March 8 - Show Day! 9-12 am Generator Course Sponsor - Sponsor breakfast for attendees (placard at food table), provide 10 minute presentation prior to course, additional promotion as show sponsor - \$250

March 8 - Show Day! 1-3 pm Course Sponsor - **Course Presented & Sponsored by Eaton!**

March 8 - Show Day! 4-6pm Course Sponsor - Sponsor snack for attendees (placard at food table), provide 10 minute presentation prior to course, additional promotion as show sponsor - \$250

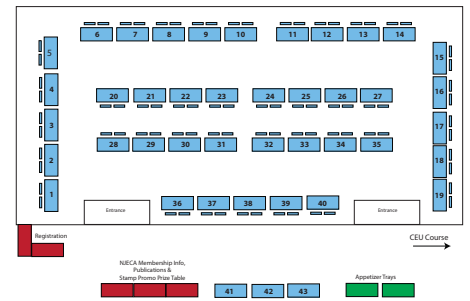
Expo Afternoon Veggie Tray Sponsor - Sponsor veggie tray in expo hall (placard at tray table, served at 3:00pm in expo hall), additional promotion as show sponsor - \$250

Expo Afternoon Cheese Tray Sponsor - Sponsor veggie tray in expo hall (placard at tray table, served at 3:00pm in expo hall), additional promotion as show sponsor - \$250

Lanyard Sponsor - **Thank you Jewel Electric for sponsoring the show lanyards!**

Bag Sponsor - Sponsor the show bags and have your logo printed on the outside of each bag given to EVERY CEU & Expo Attendee! Also have your flyer included in every attendee bag at the show! (you provide flyer) \$350

Pen Sponsor - Have your logo printed on one side of the pen included in each attendee bag! \$250 or supply printed pens to NJECA!



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