

# ELECTRIC WORLD 2010-TRADE SHOW

OCTOBER 8, 2010  
WOODBIDGE HILTON

## Directions:

### **New Jersey Southbound/ Northbound**

Garden State Parkway to Exit 131A.

Hotel is on the right at the exit.

### **Newark Liberty International Airport/New York City**

New Jersey Turnpike South Exit 11.

Garden State Parkway North to Exit 131A.

Hotel is on the right at the exit.

### **Staten Island**

Outerbridge Crossing to Route 440.

Garden State Parkway North to Exit 131A.

Hotel is on the right at the exit.



## Reasons to Attend

- **Gain knowledge and exposure to new trends, products and resources.**
- **Stimulate new ideas and creative ways to support your business despite the economy, past seasons and more.**
- **Meet other retailers and vendors who you can learn from and possibly gain more business.**
- **Generate leads for strategic alliances and most importantly, potential customers.**
- **Participate in educational seminars, networking events and surveys that only take place at trade shows and will expose you to new people, new business and new ways of thinking for your business success.**
- **Get answers right away, whether from a vendor or a retailer, since trade shows allow for immediate communication.**
- **Stay educated in your industry.**
- **Have fun. Yes – have fun. Nothing gives a business owner more energy than a good time.**

***New this year! Inside and Outside Trade Show Booths.***

## Schedule:

8:00 am– 12:00pm– Courses

1:00pm-5:00 pm-ELECTRIC  
WORLD TRADE SHOW

5:30pm—Join us for cocktails!

Contact Michele at  
732-981-8901 to reserve  
your spot.

**Deadline: September 15, 2010**



NJECA  
Phone: 732-981-8901  
E-mail:  
office@njeca.org  
website: www.njeca.org

***Registration form on  
reverse side***

**NJECA**

NJECA  
255 Old New Brunswick Ste 360S  
Piscataway, NJ 08855

Mailing Address Line 1  
Mailing Address Line 2  
Mailing Address Line 3  
Mailing Address Line 4  
Mailing Address Line 5